

## Participant comments from Jeff Mowatt's presentation held October 26, 2008

"The information and networking has revitalized my passion for customer service and tourism. Jeff's ability to personalize the lessons is priceless. Every business will benefit from his knowledge."

Gina Dobie, Event & Tour coordinator, Fort McMurray Tourism

"I loved it! This will help to polish our service levels and staff skills."

Denise Rinn, Coordinator, Economic Development & Tourism, Town of Grande Cache

"I am planning on passing on these tips to my staff and I am hoping to improve on our already good service and make it 'gold medal service'."

Rob Carstensen, Manager, Edmonton Tourism

"Jeff provided new tools for a new generation. Change is great if you know how to do it."

Brenda Jabs, Executive Director, Brazeau Regional Tourism

"Jeff's program was exciting and entertaining. He's renewed the importance of 'gold medal service'."

Denise Barrow, Manager, Fort McMurray Tourism

"Jeff provided positive information to put into practice. Great information with a great presentation."

Corry Evans, Tourism Counselor, Lac La Biche Visitor Information Centre

- "I will share these insights with staff and local committees that I am involved with."

  Keith Ryder, Executive Director, Stettler Regional Board of Trade
- "Jeff's information was extremely helpful. Excellent tools to help us serve our visitors."

  Colleen Skanderup, Strathmore Tourist Information Centre
- "It was great. I now know that our staff that will need updating."

  Susan Steer, Senor Tourism Councilor, Tourism Red Deer
- "Great job! This increases awareness of importance of 'gold medal customer service'. And it's easy to apply."

Heather Anderson, Economic Development Coordinator, Town of High River