



Participant comments from Jeff Mowatt's presentation held April 27, 2000

"Jeff's session was one of the most useful of the entire convention!"

Karen Parasynchuk, Franchisee, Whitecourt

"Jeff's content is relevant and it gave us a new perspective on subjects we thought we knew well. Jeff presented well in a relaxed and casual manner."

Gary Gotziaman, Franchisee, Calgary

"Good. The best of all was the personal stories and audience participation."

Troy Housworth, General Manager, Boston Pizza International

"Excellent!! Very well prepared and very professional."

Nichelle Besseling, Senior Account Manager, GE Capital Canada-Franchise Finance

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Karen Parasynchuk, Franchisee, Whitecourt

"Jeff is very down to earth, tangible practical tools and content. Personable and well connected with the audience."

Karla Rockwell, President, Rockwell Placement Agencies

"Jeff has some great ideas!"

Patti Ward, Business Development Manager, Coca-Cola USA

"High energy-great eye contact-credible."

Greg P Hemphill, Manager, Customer Development, Coca-Cola North America

"Related content to restaurants, Jeff showed respect for his audience."

Elaine Guindy, Franchisee

"Excellent! Jeff's experience and ease of communicating the message works great."

Shayda Nanji, Owner, Glenbrook Pharmacy

"Jeff's content is very good and he is very professional."

Colin Perrie, Boston Pizza Owner, Surrey

"Jeff's ideas made sense, were clear and easy to translate into action. Jeff pays attention to his audience."

Tammy Danforth, Senior Consultant, Rockwell Placement Agencies