INSURANCE INSTITUTE OF NORTHERN ALBERTA

Participant comments from Jeff Mowatt's presentations held May 29, 2008

"Excellent presentation. This will reduce conflicts with upset customers." Dan Berger, Adjuster, Crawford Adjusters

"This will enhance the moral within my department and that of our customers." Cindy Madigian, Account Assistant, Lloyd Sadd Insurance Brokers

"After this seminar, I will take more care in how I approach and interact with people. I will remember that they may not know the technicalities of insurance, and adjust my communication accordingly.

Leah Gibbs, AB Claims Adjuster, Peace Hills Insurance

"This will help me be more comfortable in what I am saying to the client and will give the organization a trustworthy reputation."

Matt Hughes, Account Assistant, Lloyd Sadd Insurance Brokers

"I plan to put many of these phrases and pieces of information into use. I look forward to seeing the results."

Jaala Kauhausen, Admin, Insurance Institute of Northern Alberta

"This will create better customer service for our clients." Michael Leedham, Insurance Adjuster, Townsend & Leedham

"I will now be more conscious of my words and think of more positive phrasing. This will sell my company better."

Janic Rice, Warranty Claims Adjuster, National Home Warranty

"This will help me to do my job better." Bridge Millen Cip, CSR, Cornerstone Insurance Brokers Ltd

"Jeff provided helpful suggestions on ways to speak with clients or staff." Art Holland, Unit Manager, ING Canada

"This will help build trust with our clients." Steve Lazanik, Adjuster, A.S. I