

## Participant comments from Jeff Mowatt's presentations held June 4, 2010

"Finally, a presentation with REAL tools that can be used easily and without making it seem like we recently went to 'sales school 101'."

Marilyn Lewis, Account Manager, Metromedia Marketing

"Jeff provided lots of practical, easy to implement tips and advice, which will now be part of any training of new salespeople in our company."

Vince Tworek, President, 5 Star Promotional Advertising

"There were so many points Jeff made that I will be able to use professional and personally."

Tonya Willison, Customer Exhilaration Officer, Metromedia Marketing

"The seven steps Jeff shared are fabulous. It was impactful. More importantly, it was workable."

James Young CSP, MAS., Co-Owner, Promo Smart

"Jeff's presentation was great!"

Amy Davids, Sales, Metromedia Marketing

"I feel more confident and look forward to applying these techniques in the field."

Katie Curtis, Sales Consultant, BHD Promotions Ltd

"We'll sound more positive with our clients."

Nelson Ng, CS, Metromedia Marketing

"We will have more effective communications with our clients – therefore increasing profitability and our success."

Tiarra McPherson, Marketing Assistant, Creative Concepts

"Well done. This helps me recognize how I say things and become more aware of the intangibles'. Great presentation."

Barb Munro, Sales/Co-Owner, Promo Smart

"Too many great points to mention. I will be sharing the presentation with my partners."

Jennifer Emmerson, Marketing Sales Consultant, Creative Concepts