

Shell Canada - Communications

Participant comments from Jeff Mowatt's presentation held October 28, 2008

"The tips from Jeff's seminar are easy to implement but more importantly, the substance behind them is sound."

Jeff Mann, Mgr. Communications

"I loved Jeff's presentation. It will help me to be a stronger member of my team. As a whole, it will assist in thinking before acting."

Gina Ockey, Social Investment

"This was great and informative. It will result in better customer relationships and better management communications."

Julia Berestiansky, Communications Assistant

"This is a client centred approach and will help me to position myself as a trusted advisor."

Stephen Doolan, Communications Rep

"This reminded me of what my role is – to connect with people authentically, accurately and in ways that engenders trust."

Sandra Falconi, Local Communications Advisor

"This will be useful in dealing with external stakeholders especially in confrontational situations."

Adrienne Lamb, Sr. Communications Rep.

"This gives us valuable advice on communicating with clients in stressful times."

Bob Blakey, Editor eJournal & Shell Insider

"After Jeff's session I'll feel more confident because now I know I'm doing things right." Lindsey McAndrews, Communications Rep.