



January 5, 2007

TO: Jeff Mowatt, Influence With Ease  
FROM: Joseph Levy, International Smart Tan Network

**RE: Nice Work!**

Dear Jeff:

Finally...a chance to let you know how pleased we were with your keynote presentation at our 11<sup>th</sup> Annual International Educational Conference. We've had some great events in the past, but our 1,200 attendees let us know definitively that this year's opening general session was, without a doubt, the single-most impactful program we've ever put together.

You were a major part of that program – your Influence With Ease message was a home-run in a market where many small business owners are challenged with tackling the next phase in their growth. Your program hit the nail on the head and your presentation was top-notch. I now know why you were so highly recommended to me.

Congratulations on a job well done!

Cheers,

A handwritten signature in black ink, appearing to read "Joe Levy". The signature is fluid and cursive, with a large loop at the end of the last name.

Joseph Levy, vice president  
International Smart Tan Network