



Textile Rental Institute of Alberta

Participant comments from Jeff Mowatt's presentation held May 27th, 2004

"This session helped me personally immensely! I'll do my utmost to pass on the acquired ideas to my colleagues."

Jean-M Leblanc, Account Executive, PGI DIFCO

"I am in production, but working with my internal customers is still a challenge. Many of the ideas Jeff shared can and will be used."

Jody Ginther, Production Manager, Unifirst Canada Ltd

"Jeff provided valuable tools to jump- start our sales."

Jim Crawford, Director Health Care Products, Mathew & Co. Limited

"Jeff provided fresh ideas. 'Humility Advantage' will allow me to realize I need to check my ego at the door and be receptive to new techniques."

Jack Murch, Account Manager, Mathews & Co. Limited

"This session had positive personal influence on me. Helps us to look at the 'big picture'.

Darrell Sukkau, General Manager, ALSCO

"It is always helpful to continue learning. Thanks to Jeff for helping us remember important subtleties.."

Ruth Cockwill, Account Executive, 3M Canada

"Jeff provided good tips and points that will improve my effectiveness."

Steve Burgess, Territory Manager, Milliken & Co

"I plan to pass along these ideas to my employees."

Bill Mitchell, Division Manager, WSI

"Jeff reminded people at my company of the little things that make for great customer service."

Wayne Schreuer, National Sales Manager, Kleen-Tex Canada

"I believe my selling/service skills will improve resulting in increased sales & hopefully customer loyalty."

Tessa Nicholson, Agent, L.H.Nicholson Agency Inc