



**Western Retail Lumber Association Inc.**  
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REPRESENTING THE BUILDING SUPPLY INDUSTRY ON THE PRAIRIES SINCE 1890

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**EXECUTIVE DIRECTOR**

*Gary Hamilton*

February 10, 2006

Jeff Mowatt  
60 Wildwood Drive SW  
Calgary, AB  
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Dear Jeff,

I want to thank you for the great breakfast presentation at our Convention in Saskatoon on January 21, 2006.

This year's Convention drew over 2600 delegates, a record in our 13 year history. In addition, the Saturday Breakfast meeting was attended by over 300 and was an integral part in the overall success of the Convention.

Your suggestion that you would like to contact some of our members prior to the show was excellent. By doing so, you were able identify the issues facing our industry and produced an immediate connection with the audience. You captivated the audience from the start and certainly planted the seed that they can easily become industry leaders in customer service. Our members appreciate real world solutions focused to their business and not listening to academic rhetoric. You delivered just that. Congratulations!

Thank you again for making our Convention a resounding success.

Sincerely,

Gary Hamilton  
Executive Director  
Western Retail Lumber Association Inc.

cc. Belinda Miller-Foey  
Speaker's Spotlight



Member: CANADIAN RETAIL BUILDING SUPPLY COUNCIL