



**Participant comments from Jeff Mowatt's
sales and service seminars
held October 23 & 24, 2019**

"It was great. This will give everyone a different perspective of how to interact with each other and with customers."

Jason Sikorski, Production Manager

"This will help us to communicate much more effectively with our customers. It's given me better insights on how to handle specific situations with our customers."

Cody Kurtz, Sales and Production Manager

"Jeff has helped to remind me of the skills and talents I have that I can use to advance our organization."

Steven Miller, General Manager

"The benefits vs. features concept will be a great tool to launch us to the next level of business."

Cynthia Musonda, finance & Admin Manager

"This creates one unified thought towards customer support."

Devin Froese, President

"Jeff has provided me with tools to enable us to communicate what we need from each other in a positive manor."

Jason Abdeljalil, Graphic Designer

"This was very well done. It will change how I word my messages to customers."

Robert Skinner, Installer

"These are valuable lessons for this organization."

Tyler Friesen, Painter/Fabricator

"When the majority of our people apply these suggestions, there will be a cultural shift."

Darrell Sawchyn, Sales