

## Client comment from Jeff Mowatt's Trusted Advisor Customer Service presentation held May 5, 2023

We appreciated you addressing our shareholders at our spring conference. I heard many speak about the value they received from your presentation.

As in most businesses, competition is everywhere, and customers have many options. Your "Trusted Advisor Customer Service" session reminded our distributors of important, simple communication tactics that ensure our customers receive value that keeps them coming back.

We look forward to additional training opportunities, where you can continue to share your expertise with our shareholder distributors!

Bill Hay, President & COO, Bestbuy Distributors Limited